



Mission statement of the Club:

to provide a first class tennis facility for all ages and skill levels, where enjoyment of the game of tennis is enhanced through skilled coaching and competitive play in a friendly and supportive environment.

Key to achieving the mission statement:

The Club's key assets are the members who foster the spirit of tennis and are proud of the Club's heritage; the courts and clubhouse are the physical assets for achieving the enjoyment of playing tennis and the social engagement the game brings with it.

The Club fully supports the traditions and ethos of tennis but needs to maintain a modern vision to match competition from other sport/social venues by providing outstanding facilities/coaching, value for money and a welcoming environment to gain new members and retain those who join for both the sport and social activities.

Membership numbers; target is 250 members of which at least 100 are full members.

The Club must be financially sound with evidence of good administration and cost monitoring.

The balance between Club match play and all other recreational tennis needs to be balanced to maximise member's participation and enjoyment.

An action plan for court maintenance to maximise the quality of the playing surfaces and useful life.

Promotion of tennis at all ages and skill levels by the Club's professional coach supported by key members of the Club.

The social side of the Club enables members to relax and provide a welcoming forum for parents of juniors, guests and new members.

There is little scope to expand the current facility at Folly Lane but if affordable offers of land or alternative locations emerge these will be reviewed immediately.

The Club is part of the local community and needs to promote itself to maintain its profile and role within the community.